Disappointing Results: California’s Chronic Absenteeism has Increased

It was no surprise to see a different story for our Attention2Attendance (A2A) district partners; while the State’s rates climbed, our partners’ chronic absenteeism rates decreased!

THE STATE
The state-wide chronic numbers
INCREASED by 8.11% for K-12 students and INCREASED by 11.96% for K-8 students.

A2A PARTNERS
Our district partners’ chronic numbers
DECREASED by 0.29% for K-12 students and DECREASED by 0.16% for K-8 students.

California School Dashboard chronic absenteeism rate change from 2017/18 to 2018/19.

A meeting today would get The Achievement Initiative up and running in just 3–4 weeks. Call us today!

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The Achievement Initiative is a continuous improvement program designed to improve student outcomes and remove opportunity for bias. (For example: Graduation rates, testing, and grade-3 proficiency.)

We accomplish this using a 4-tiered approach:

- **Attention2Attendance**: Attendance equals learning time and improved student outcomes.
- **Data**: Our goal is to create measurable improvements to build on for years to come.
- **Leadership**: Leadership is a results multiplier and essential to creating a culture of achievement.
- **Communication & Marketing**: We connect your staff, parents, community & students with your vision.

The Achievement Initiative Campaigns

- **K-3 Focus Campaign**: Educates parents on the importance of attendance in the early years. Impact is immediate and continues beyond exposure throughout the elementary grades.
- **Beat the Average Campaign**: Gives parents information to compare and correct misbeliefs about their child’s absences and encourages students to improve attendance.
- **College Readiness Campaign**: Educates and informs parents and students on how to be proactive in preparing for success beyond high school.
- **Transition Years Campaign**: Educates and informs parents and their students about the difficult changes they can expect and what can be done to make them successful at every stage.
- **The Tipping Point Campaign**: Provides current absence rates in order to positively influence parent and student choices toward attendance.
- **Testing Campaign**: Maximizes learning time the month prior to testing and assessments.
- **K-5 Summer Slide Campaign**: Increases awareness and focuses the summer months on maintaining the student’s academic skills.
- **Excellent Attendance Campaign**: Rewards and inspires strong attendance habits.
- **Chronic Letter**: Educates parents that the number of absences their child has accumulated is of major concern and a red flag that their child is at risk of dropping out.
- **Tardy Interventions**: Educates parents that their child’s continued tardiness negatively affects their child’s learning and disrupts the classroom.
- **Excused Absence Conferencing**: Brings together schools and parents to discuss the impact their child’s excused absences are having on their success in school.

The Achievement Initiative is powered by Attention2Attendance software & services, making it a continuous improvement program designed to provide measurable improvements to build on for years to come. Leadership is essential for creating a culture of achievement, while parental and student engagement is key to achieving success beyond high school. The Achievement Initiative focuses on various campaigns to educate, inform, encourage, and reward strong attendance habits, while also providing support to parents and students facing challenges. The initiative is designed to create measurable improvements, improve student outcomes, and remove opportunity for bias.